

1 **HOUSE OF REPRESENTATIVES - FLOOR VERSION**

2 STATE OF OKLAHOMA

3 1st Session of the 60th Legislature (2025)

4 COMMITTEE SUBSTITUTE
5 FOR ENGROSSED
6 SENATE BILL NO. 96

By: Hamilton and Bullard of the
Senate

and

Bashore of the House

10 COMMITTEE SUBSTITUTE

11 An Act relating to agriculture; amending 2 O.S. 2021,
12 Section 5-107, which relates to the Oklahoma Meat
13 Consumer Protection Act; defining terms; requiring
14 disclosure; providing for promulgation of rules; and
15 providing an effective date.

16 BE IT ENACTED BY THE PEOPLE OF THE STATE OF OKLAHOMA:

17 SECTION 1. AMENDATORY 2 O.S. 2021, Section 5-107, is
18 amended to read as follows:

19 Section 5-107. A. There is hereby created the "Oklahoma Meat
20 Consumer Protection Act".

21 B. As used in the Oklahoma Meat Consumer Protection Act:

22 1. "Cell-cultured food product", also referred to as lab-grown
23 meat, cultivated meat, clean meat, in vitro meat, imitation meat,
24 synthetic meat, and fake meat, means a food product developed from

1 animal cell cultures rather than through the traditional raising and
2 slaughtering of livestock. Cell-cultured food product does not
3 include imitation meat made of non-meat ingredients including, but
4 not limited to, plant-based protein;

5 2. "Insect-protein food product" means a food product having
6 one or more sensory attributes that resemble a type of tissue
7 originating from an agricultural food animal but that, in lieu of
8 being derived from meat processing, is derived from manufacturing
9 insect parts;

10 3. "Livestock" means animals defined by paragraph 9 of Section
11 1-3 of Title 2 of the Oklahoma Statutes;

12 ~~2.~~ 4. "Meat" means any edible portion of livestock or part
13 thereof;

14 ~~3.~~ 5. "Misrepresent" means the use of any untrue, misleading,
15 or deceptive oral or written statement, advertisement, label,
16 display, picture, illustration, or sample; and

17 ~~4.~~ 6. "Represent" means the use of any form of oral or written
18 statement, advertisement, label, display, picture, illustration, or
19 sample.

20 C. Pursuant to the Oklahoma Meat Consumer Protection Act, no
21 person advertising, offering for sale, or selling meat shall engage
22 in any misleading or deceptive practices, including, but not limited
23 to, the following:
24

1 1. Misrepresenting the cut, grade, brand, trade name, or weight
2 or measure of any meat, or misrepresenting a product as meat that is
3 not derived from harvested production livestock; provided, product
4 packaging for plant-based items shall not be considered in violation
5 of the provisions of this paragraph so long as the packaging
6 displays that the product is derived from plant-based sources in
7 type that is uniform in size and prominence to the name of the
8 product;

9 2. Using a USDA-quality grade on a product not graded by the
10 United States Department of Agriculture (USDA) or Oklahoma
11 Department of Agriculture, Food, and Forestry (ODAFF); ~~or~~

12 3. Failing to fully and conspicuously disclose the correct
13 government grade for any product if the product is represented as
14 having been graded by the USDA or ODAFF; or

15 4. Failing to fully and conspicuously disclose that a product
16 is a cell-cultured food product or is an insect-protein food
17 product.

18 D. The State Board of Agriculture shall promulgate rules
19 necessary to enforce compliance with the Oklahoma Meat Consumer
20 Protection Act.

21 SECTION 2. This act shall become effective November 1, 2025.

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23 COMMITTEE REPORT BY: COMMITTEE ON ENERGY AND NATURAL RESOURCES
24 OVERSIGHT, dated 04/16/2025 - DO PASS, As Amended.